

## Pressemitteilung

## Press Release

### **“Make your contribution to shaping the future” – ELVA project draws design contest**

**The development of electric vehicles implies a lot of challenges. Not only technical questions have to be addressed. Finding the appropriate design, setting the right impulses and shaping the character, are central tasks for vehicle designers. A European design contest is now addressing these tasks.**

What could future electric vehicles look like? How can urban mobility be changed? Are there new ways to design a car? These are questions the European project ELVA is currently investigating. The goal is exploiting new freedoms in design and realising effective lightweight measures. In addition to the developments within the project, the partners are now asking designers and other interested parties to share their ideas and to take the chance to shaping the future of mobility.

The first phase of the design contest is open from now on until mid-September 2011. Promising ideas will be invited to enter the second phase which will last until the end of the year. In total, a prize money of 10,000 euro is drawn.

Details about the contest including a short movie which describes the motivation and few requirements for the concept ideas can be accessed under [www.elva-project.eu/contest.html](http://www.elva-project.eu/contest.html).

ELVA is a European grouping consisting of seven partners who will develop architectures for electric vehicles particularly designed for electric drive in the next two

years. The project is coordinated by ika and fka  
Forschungsgesellschaft Kraftfahrwesen mbH Aachen for  
RWTH Aachen University. Furthermore, Continental, Fiat,  
Renault, and Volkswagen participate in the project as  
industrial partners. The consortium is supplemented by the  
Swedish Vehicle and Traffic Safety Centre SAFER as well  
as IDIADA Automotive Technology from Spain. It receives  
funding within the 7th Research Framework Programme of  
the European Commission. Further information is available  
under [www.elva-project.eu](http://www.elva-project.eu).

[[www.ika.rwth-aachen.de](http://www.ika.rwth-aachen.de)]

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