Aims and Objectives:
- Exchange of the European and Asian automotive technological standards, market requirements and innovation
- Establish a platform for multilateral expert exchange
- Initiation of cooperation relationships
- Intensify the economical relationship between the participating countries

Topics:
- Market Development
  - Trends in the Automotive Industry
  - Emerging Markets
  - Future Demands on OEM and Supplier
- Energy Efficiency
  - Engines and Exhausts
  - Alternative Fuels
  - Hybrid and Electric Vehicles
  - Energy Management
- Safety
  - Active and passive Safety
  - Advanced Driver Assistance Systems (ADAS)
- Driving Pleasure
  - Active Chassis Systems
  - Tire Technologies

Organizers:
In Cooperation with Shenyang People’s Municipal Government

Local facts about Shenyang

1. Basic Information
   1) Number of enterprises
      - 7 vehicle assembling companies
      - 19 special purpose vehicle assembling companies
      - 1 farm vehicle manufacturer
      - 1 motorcycle producer
      - 4 engine producers
      - 136 companies engaged for the production of auto components and related products
   2) Production capacity: 400,000 motor vehicles and 300,000 engines (138,394 units, increased by 10.7% over the previous year)
   3) Number of employees: 60,000 including 2,600 technical employees
   4) Industrial output value: Rmb. 40 billion
   5) Sales of motor vehicles in 2005: 150,504 units, increased by 34.9% over the previous year
   6) Export of motor vehicles in 2005: 4,900 units

2. Key Enterprises
   - BMW Brilliance Automotive
   - Jinhai Brilliance Automotive
   - Shanghai GM Norsum
   - Shenyang Polarsun
   - Shantou Hino
   - Shenyang Fusang Heibao

3. Strong Facts of the Automotive Industry in Shenyang
   - Relatively complete branches, categories and specifications
   - Excellent cooperation relations with foreign companies
   - Excellent environment and policy supports from local government

4. Shenyang Points of Interest
   - Shenyang Imperial Palace
   - Fu Mausoleum
   - Zhao Mausoleum
   - Shenyang-EU Economic Development Zone

Points of Interest

<table>
<thead>
<tr>
<th>Points of Interest</th>
<th>Distance</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taoyuan International Airport</td>
<td>12 km</td>
<td>15 min</td>
</tr>
<tr>
<td>Tianshan Street</td>
<td>7.5 km</td>
<td>15 min</td>
</tr>
<tr>
<td>Zhongjie Commercial Street</td>
<td>8 km</td>
<td>15 min</td>
</tr>
<tr>
<td>Shahu Street</td>
<td>3 km</td>
<td>5 min</td>
</tr>
</tbody>
</table>
**Agenda of the Congress**

**Introduction of the Congress**

The Institut für Kraftfahrzeuge (ika), RWTH Aachen University and the Forschungsgesellschaft Kraftfahrwesen mbH Aachen (fka) will bring well-known European speakers to China to host "International Automotive Congress 2008" together with Shenyang People’s Municipal Government and AUTOMOBIL INDUSTRIE magazine of Vogel Media Group. With keynote speeches and technology exchange activities combined, the aim is to build a platform where international automotive technologies and management strategies are conveyed to China’s vehicle and component market. The Congress intends to be an outstanding event where the trends of the world’s automotive industry will be discussed and cooperations between domestic vehicle manufacturers and international automotive players could be launched and strengthened in Shenyang.

**Audience (approx. 300 people):**

The audience consists of decision makers from famous domestic and international vehicle and engine manufacturers, spare part producers, research & development institutions, public authorities and automotive regional clusters.

**Chairman:**

Univ.-Prof. Dr.-Ing. Stefan Gies
Editor-in-Chief of
Institut für Kraftfahrzeuge (ika), RWTH Aachen University

Mr. Zhang Zhongjun
Head of
Asian Automobil Industrie China

**Organization:**

- A minimum of participants is necessary for the conference to take place; the number of participants is limited.
- Participation fee including proceedings, lunch, evening event and beverages: EUR 550,- plus VAT, RMB 5,500 plus VAT.
- In case of cancellation until 15th October 2008, we have to charge EUR 100,- as handling costs. Otherwise the full participation fee becomes due. Gladly, we accept a substitute from your company without additional costs.

**Venue:**

Shenyang, China October 30 – November 1, 2008

**Hotel Reservation**

Single room  EUR 52, RMB 520/day

Double room EUR 29, RMB 290/day

Share with another participant

**Bank Details:**

Bank: Bank of China

Account Holder: Beijing Vogel Consulting Co.,Ltd

Bank Number: 8045-14182908092038

Swift Code: BKCHCNBJ110

**Method of Payment**

Participation fee: EUR 550,- plus VAT, RMB 5,500 plus VAT

- Payment by remittance (EUR only)

- Payment by wire transfer (RMB only)

- Payment by bank transfer

**Additional Costs:**

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**Contact Person:**

Beijing Vogel Consulting Co.,Ltd
Ms. Xu Shuang Shuang Tel: +86-10-63326077 Fax: +86-10-63326099 xushuangshuang@vogel.com.cn

**Registration**

**Registration Form**

**Personal Information**

- Gender

- Ac. Title/Name/Surname

- P.O. Box/Street

- Zip-code

- City

- Country

- Phone

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